

R. Couri Hay • Creative Public Relations  
 143 West 81<sup>st</sup> Street • New York City 10024  
 Tel: 212.580.0835 • e-mail: [rcourihay@aol.com](mailto:rcourihay@aol.com)



June 20, 2007

# TRUNK SHOW REVIVAL

ACTRESS OPENS HUB HOME TO  
 DESIGNER JACKIE ROGERS AND  
 THE FASHION-CONSCIOUS

the  
 edge • STYLE



HAUTE  
 COAT-TURE  
 Actress Christy Scott  
 Cashman tries one of  
 Jackie Rogers' gold  
 blouses with a fur-  
 trimmed jacket.  
 STYLING: JILL RADSKEN

It used to be the privileged few who had the luxury — and leisure time — to buy their high-end clothing at a private trunk show. Held at the home of a friend who invited a designer to bring a sampling of styles for the ladies to try on, the trunk show has faded. Most wealthy women today prefer to make their purchases via personal shoppers and attentive sales staff. But one Back Bay manse brought back old-style shopping last week when actress Christy Scott Cashman hosted a trunk show for New York

## SENSE OF STYLE Jill Radsken

designer — and Brookline native — Jackie Rogers. Some 100 women were lucky enough to get the invite. The daylong event featured fine white blouses, silk gowns and snakeskin belts for viewing — plus cocktails and light hors d'oeuvres for nibbling.

"I'm delighted. We'll do it every year," said Rogers, as a small crowd of women perused the metal racks set up in Cashman's impressive foyer. "We'll have to build a following."

As it turned out, Cashman's home was as much a draw for guests as the clothes. As the morning ran on, Rogers' bespectacled assistant, Tiong Tan, ran back and forth from the potential customers to Rogers, relaying inquiries about specific garments.

"How much is this?" he asked, of one ruffled blouse.

An aggravated Rogers turned to Cashman: "I think these women came to see the house." Cashman laughed, then returned to explaining how she befriended Rogers after stopping into her Lexington Avenue boutique for an outfit to wear to a Broadway event.

Stepping into the dressing room to try on a gown, Cashman turned to close the curtain.

"Oh, a shy one!" she recalled Rogers booming. "I immediately liked her," said Cashman, dressed last week in one of Rogers' gold tops and a pair of jeans. "I want to grow up and be like Jackie."

The two women discovered their shared Boston connection, and kept in touch. Cashman attended one of Rogers' New York Fashion Week events, and said she finds the designer's anti-fashion take on style refreshing.

"She's not so caught up in the whole thing. She just shines through. Her stuff has a timelessness," she said.

As the morning crowd began to thin, Cashman and Rogers bantered about common interests: film (Federico Fellini put Rogers in "8½") and animals.

Cashman pulled out a photograph of her first basset hound, Charlton Heston.

"I met him (the actor, that is) on the set of 'El Cid' in Rome," said Rogers.

Though Cashman's Charlton Heston had died, she had since gotten two more bassets, Doc Holliday and Annie Oakley, as well as another dog, Mikayla.

Rogers, who has a dachshund named Miss Lily, marveled at Mikayla and Miranda, Cashman's cat who was stretching out on a cashmere throw on the couch.

Cashman, an animal-loving mother of two young sons, also includes turtles, frogs, a parakeet and lizards in her household. She joked that her Petco bill easily rivals designer clothing prices.

But her bigger concern was about a missing reptile.

"Apparently one of the lizards is running around the house," Cashman confided to Rogers. "Don't tell the ladies."

— jradskan@bostonherald.com



▲ CLOTHES CALL  
 Designer Jackie Rogers and actress Christy Scott Cashman, from left, met in Rogers' N.Y. boutique.



▲ ALL THAT GLITTERS  
 Actress Christy Scott Cashman models a gown designed by Jackie Rogers for guests at the private trunk show she hosted in her Back Bay home.

## ▼ HOME SHOPPING NETWORKING

Designer Jackie Rogers discusses her clothes with invited guests at the private trunk show held at the Back Bay home of actress Christy Scott Cashman. Rogers was delighted with the event and hopes to repeat it.

